
Rotary

Club of Pasadena, CA



SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * May 26, 2023 * #23-120

Stay up-to-date at www.pasadenarotary.com

THIS WEEK'S PROGRAM

Jens Weiden

"History and Future of the Rose Bowl"

Introducer: George Falardeau



Jens Weiden is the Chief Executive Officer / General Manager for the Rose Bowl Operating Company. He is responsible for managing all aspects of the Rose Bowl Stadium with prospective events, relationships with existing tenants, the financial, marketing, and operational needs of the venue and the long-term strategic planning with respect to capital improvement projects and more.

Previously, Mr. Weiden served at the Rose Bowl Operating Company's Chief Revenue Officer from 2013-2022. In that role, he was responsible for all revenue generation, including sponsorship sales, ticket sales, private event sales, golf course management, stadium tours and event booking and creation. Mr. Weiden was directly involved in facilitating multiple stadium concerts, international soccer matches,

music festivals and the annual Rose Bowl Game and UCLA Football season.

Mr. Weiden came to Pasadena from the San Francisco Giants Enterprises. He was responsible for marketing public and private events at AT&T Park, public relations, and sponsorship sales for all non-baseball events. In his time with the Giants, he was instrumental in the development and creation of events such as AVP Beach Volleyball, America's Cup spectator experiences, Cirque du Soleil, multiple concerts and the Giant Race.

Mr. Weiden currently serves on the Executive Board of Directors for the First Tee of Greater Pasadena and the Saint Mary's College of California Rugby Alumni Association.

He graduated from Saint Mary's College of California with a degree in Communications and a minor in English in 2003. He lives in Glendale with his wife Raelene, son Parker and daughter Quincy.

May 31st Meeting

12:00 pm - RECEPTION & LUNCH BY RSVP ONLY

Past President Rob Fisher Presiding

Song Leader: Cory Brendel

Inspiration: Mary Chalon

Scout Zone Reporter: Dean Billman

Photographer: Tammy Silver

Sergeant At Arms: Robert Lyons

Tech: Frank Fish & Scott Carlson

To attend LIVE - RSVP Below

Non-members are welcome - \$40.00 includes lunch

Or by the One-way "Zoomcast"

Zoom opens at 12:15 pm - Meeting begins at 12:30 pm - Speaker at 1:00 pm

<https://us02web.zoom.us/j/86515101523?pwd=dHhNZnV5c2ZqbzNQbWthbDNhYTladz09>

Meeting ID: 865 1510 1523

Passcode: 667356

IF LINK doesn't work, cut and paste link in your browser



With all her international travel papers sorted out, President Justene is now in Australia attending the Rotary International Conference 2023.

She will see you on her return and looks forward to sharing her experience.

The Scoot Zone

By Past President Mary Lou Byrne, Bureau Chief

Photos by Hillary Schenk and Tammy Silver



President Justene Adamec rang the bell right at noon and Eric Olson, accompanied by Ann Louise Christensen on piano and the Women's Protest Chorus of Past President Mary Lou Byrne, Hillary Schenk, and Marilyn Buchanan, led the crowd in singing We Shall Overcome. Armida Baylon gave the inspiration, a quote from W. Somerset Maugham reminding us that "it is a happy chance if we, changing, continue to love a changed person."



President Justene was a little higgledy-piggledy due to some issues with her upcoming flight to the Rotary International Convention in Melbourne, Australia (spoiler alert: it all worked out and she made it) so she had to be reminded that we were all still standing, and responded with a laugh and a “Simon says ‘sit down!’”

Department of Announcements Department:

Wende Lee contributed to the Polio Pig in honor of **Frank Fish**, who fought the good fight for several months and was able to get an insurance reimbursement for Wende’s December 2022 trip to Cambodia, which was canceled when she and her husband came down with COVID. Yay, **Frank!**

Tammy Silver shared her copy of the Pasadena Community Foundation newsletter, which is “chock a block with Pasadena Rotarians” including **Marsha Rood**.

President Justene reminded everybody that it’s vitally important that we all RSVP for our Wednesday meetings because the kitchen needs to know how many lunches to prepare! When people show up with no RSVP it really puts a strain on the kitchen!

Guests this week included Rebecca Cooper, daughter of our speaker, and **Jan Moscarel’s** daughter and son-in-law who are former San Francisco Rotarians.



George Falardeau introduced our speaker, Caroline Heldman, Ph.D., who gave a fascinating program about Women’s Political Power.

The first woman was elected to the United States House of Representatives in 1917, replacing her husband who had died. There has been a lot of progress in electing women since then, but women still represent much less than half of elected officials. “We consider 25% a win, when women are 51% of the population,” said Dr. Heldman. “At this pace it’s going to be another 200-plus years to reach parity!”

Dr. Heldman gave us a lot to think about, including the following:

- We think progress is natural and just happens, but that’s not the case. “If you take your foot off the gas it stalls, and if you keep going you face backlash.”
- The “glass ceiling” metaphor has been discarded in favor of the “labyrinth” model of obstacles to women’s progress including ambition bias (girls are raised to be less ambitious than boys); lack of support for women’s ambition; and the fact that in stereotypically male fields everyone including girls rate boys higher than girls.
- “Leadership Evaluation Bias” means that men are still seen as the default model for leaders in every culture, and women are more likely to be seen as “abrasive” and evaluated negatively
- The more female candidates are seen as striving for power, the less they’re trusted and the more outrage is directed at them. When Hillary Clinton was in office, her ratings were generally favorable, but “the minute she declared a candidacy her polls plummeted.”
- When women get into office, they are more likely to put women’s/children’s issues on the

agenda (even controlling for political party), and they typically consult more dimensions when deciding how to vote.

- “Intersectionality” means when you have more than one marginalized identity, they overlap – e.g. sex and race. This is important in understanding the complexity of the world. The very way we understand candidates is fundamentally gendered and raced. Kamala Harris, for example, has the lowest ratings of any Vice President in U.S. history, said Dr. Heldman, “even though I’m not sure what the Vice President does.”
- Overturning Roe v. Wade made a lot of voters more likely to vote and this will continue to affect elections for a long time.
- Generation Z has reversed the trend of declining voter participation that has gone on for quite some time.

Dr. Heldman wrapped up by quoting Hillary Clinton: “There cannot be true democracy unless women’s voices are heard. There cannot be true democracy unless women are given the opportunity to take responsibility for their own lives. There cannot be true democracy unless all citizens are able to participate fully in the lives of their country.”

After a (mostly) respectful Q and A session, **President Justene** rang the bell to adjourn.



Left: Rebecca Cooper, Dr. Caroline Heldman, Pat Wright, President Justene, George Falardeau, Lisa Kroese, Hillary Schenk, Michele Ferroni

PHOTO OF THE WEEK by George Falardeau

Left: Dede Venkat, Desiree Alvarado, Tammy Silver, Dr. Caroline Heldman, Michele Feronni, Janine Hamner Holman, Puspha Nagaraj, Rebecca Cooper & Lisa Kroese



Rotarian Janine Hamner Holman is greeted
by Alan Schier and Jane Waas



MENU:

- **Beef Enchiladas** w/ rice and beans
- **Southwest Chicken Salad**
- **Roasted Corn and Spinach**

Enchiladas w/ rice and beans
(Vegetarian)

Please RSVP!

5-31-23 Meeting

WELCOME TO OUR NEWEST MEMBER SAM ZADORI

Sam was inducted on May 10th. His sponsors are Wende Lee and Howard Raff.



Sam is a self-employed real estate broker specializing in residential financing, sales and acquisitions. He is a proud father of a 19-year old daughter who just transferred to the ArtCenter. He enjoys tennis at the Flint Canyon Tennis Club, reading and traveling. He is joining our club for service and fellowship.

ADOPT-A-MEAL COMMITTEE

Chair: Sandi Mejia-Ramirez - 26 Members of the Adopt-A-Meal Committee help underwrite monthly dinner meals for the Union Station Homeless Services Family Center.

GEORGE FALARADEAU and his friend Judge Christina Hill picked up and delivered meals to Juan at Union Station. **MARSHA ROOD** supplied the drinks.

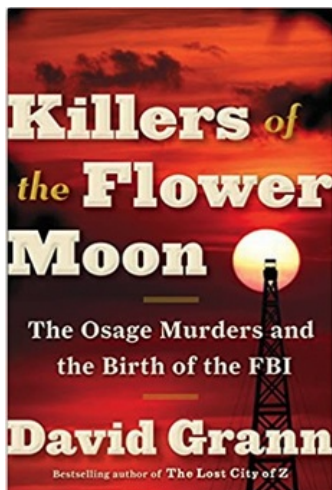
According to George *"Blessed to do this and can't wait for the next one!"*

Our restaurant partner this month: GREEN STREET RESTAURANT provided a meal of Tri Tip, Parmesan Chicken, Mashed Potatoes, Vegetables & Dianne Salad.

GREEN STREET RESTAURANT: 146 Shoppers Lane - 626-577-7170



MEETING & EVENTS CALENDAR



ROTARY READERS

Monday - June 5th - 6:00 pm

Rotary Readers will meet at 6 pm on June 5th to review Killers of the Flower Moon: The Osage Murders and the Birth of the FBI by David Grann. The discussion will be led by Jan Sanders.

Please contact Jan at janinpasadena@gmail.com or Cathy Simms at simmsie1@pacbell.net to RSVP or for any questions regarding in person meeting or for zoom details.

Join Us!!

Thursday JUNE 8TH from 4:30 pm to 6:30 pm

TYROS CELEBRATION NETWORKING MEETING

**CALIFORNIA PIZZA KITCHEN (CPK)
Appetizers - Cash Bar - Networking - Fun**

**The Business Alliance/R2R Committee
will join the celebration!!**

PLEASE RSVP to Ellen at ellensimon@hearcenter.org



Done in a Day

June 17th 2023

9am-2pm



Painting Project



Casa

Hope | Transformation | Recovery



**No experience needed. We'll teach you
what you need to know.**

Contact:

PE Stephen Smith or John Burt



DETAILS TO FOLLOW
WEDNESDAY
JUNE 28, 2023
 COCKTAIL HOUR BEGINS AT 6PM
 TICKETS: \$110 PER PERSON



Appreciation Extrava-gauza!

THE ROTARY CLUB OF PASADENA INVITES YOU TO JOIN US FOR AN EVENING OF GRATITUDE AND FUN AT THE ALTADENA COUNTRY CLUB, HONORING OUR CO-PRESIDENTS MARY LOU BYRNE & JUSTENE ADAMEC FOR THEIR JOINT PRESIDENTIAL COVERAGE DURING THE ROTARY YEAR 2022-2023.

RSVP NO LATER THAN JUNE 7, 2023 TO
 ARMIDA BAYLON AT
ARMIDABAYLON@GMAIL.COM

POLIO PIG & COMMITTEE ANNOUNCEMENTS AT WEDNESDAY MEETING

Wish to "Show & Tell" us what you are up to or make an announcement about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at office@pasadenarotary.com by **Tues at noon**. Minimum donation for Polio Pig Announcement: \$20 or for \$30+ you receive a special sticker, which is billed to your account. Additional \$20 If you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

Happy Birthday!

Matt Bookman	May 26th
Barbara Bishop	May 28th
Hank Maarse	May 31st

Happy Rotaversary!

--	--	--

Mark Batatian	6/1/76	47 Years
John Foulkes	6/1/94	29 Years
John Gordon	6/1/85	38 Years
Tamia Hope	6/1/91	32 Years
Julia Shih	6/1/96	27 Years
Stephen McCurry	6/1/22	1 Year
Melissa Froehlich	6/1/22	1 Year
Matt Bookman	6/1/22	1 Year

UPCOMING PROGRAMS

June 7th - Dr. David Emmanuel Goatley, President, Fuller Theological Seminary
June 14th - Cynthia Kurtz - Chasing the Eclipse
June 21st - Storytelling In Film by Documentarian Hrag Yedalian
June 28th - DARK - No Lunch Meeting
June 28th - 6:00 pm - Appreciation Extravaganza! Altadena Country Club

**SPOKES is the weekly newsletter published by the
Rotary Club of Pasadena**

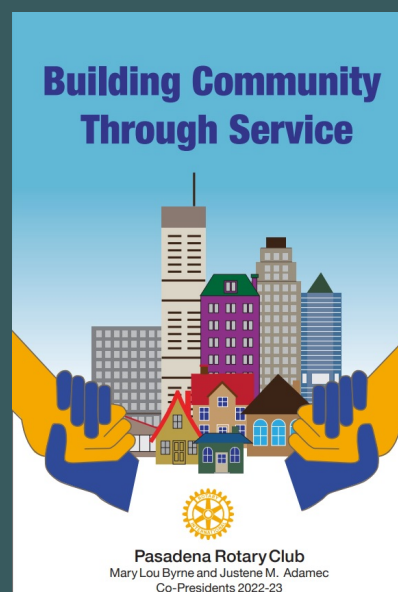
**Weekly Live Wednesday Meeting by RSVP at 12pm
The University Club Pasadena
175 N. Oakland Ave., Pasadena, CA 91101**

Scoot Zone Reporters: Mary Lou Byrne & Dean Billman

Proofers: Mary Wilson & Kathy Meagher

**Photographers: Jonathan Edwards, Wende Lee, Hans
Rosenberger, Hillary Schenk & Tammy Silver.
Back-up: Desiree Alvarado & PP Ken Joe**

**Publisher/Editor: Wendy Anderson
Bureau Chief: Justene Adamec
Bureau Chief Emeritus: Mary Lou Byrne**



**ROTARY CLUB OF PASADENA 2022-2023 BOARD OF DIRECTORS
MEETS the 2nd Thursday of every month at the University Club Pasadena at 5pm**

PRESIDENT: Justene Adamec
IMMEDIATE PAST PRESIDENT: Cory Brendel
SECRETARY: Michele Ferroni
TREASURER: Tony Phillips
PRESIDENT ELECT: Stephen Smith
PRESIDENT EMERITUS: Mary Lou Byrne
CLUB DIRECTORS: Desire Alvarado, John Burt, Lisa Cavelier, Mary Chalon, Sandy Goodenough, Mic Hansen, J.P. Harris, Wende Lee, Hillary Schenk, Tammy Silver, Cyril Vergis, Mark Waterson.

Rotary Club of Pasadena

MAILING ADDRESS: 556 South Fair Oaks Ave., Suite 101, #379
Pasadena, CA 91105

Wendy Anderson, Administrator - 626-683-8243 - office@pasadenarotary.com
Sandi Mejia-Ramirez, Accountant - 626-272-3424 - sandimejia@sbcglobal.net
www.pasadenarotary.com

Pasadena Rotary Club | 556 South Fair Oaks Ave., Suite 101, #379, Pasadena, CA 91105

[Unsubscribe office@pasadenarotary.com](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by office@pasadenarotary.com in collaboration
with



Try email marketing for free today!